



PRESS RELEASE

LEARN AND BE INSPIRED BY THE BEST IN ARTS AND SPORTS

On Saturday 25th July 2009 **The Wideboys**, Uche Uchendu: **BBC 1Xtra**, Feargal Sharkey: CEO of **UK Music**, **Frank Harper** (Lock Stock, Bend it Like Beckham, Football Factory) and many more, are all coming to **New Cross**, South East London, to be part of a celebration of young creative and sporting talent as part of the London 2012 Open Weekend.

INSPIRATION®09 is an all day event designed to inspire young people and give them the insight and skills to follow their dreams.

There will be master classes and seminars from industry professionals including: **Ronke Phillips** ITV, Angie Brown and **Angie Le Mar**.

An exclusive live event, featuring **The Wideboys**, Kele Le Roc, **MJ Cole** with Robbie Craig, Crazy Cousinz feat. Kyla, Alongside some of the best emerging UK artists including rising spoken word star **Kate Tempest**, UK hip-hop artists Undawurld and Grime MC/Producer **Conrad the Scoundral**...

Plus music, drama, performing arts and sports seminars where young people can put their questions to **London College of Fashion**, Equity, **LABAN** and more...

Live event tickets for the first 250 bookings only so book soon!

12 noon onwards, 25 July 2009 – The Moonshot Centre, Fordham Park, New Cross, SE14 6LU

Tickets: 020 8694 6093, mmcevents@themidimusiccompany.co.uk
www.mmcevents.co.uk/inspiration09

“The creative & cultural industries make a major contribution to the UK economy, especially during these hard times. **INSPIRATION®09** gives young people an opportunity to explore career options in both sports and the arts, working with leading and experienced industry professionals. Hopefully, young people will be informed, inspired and motivated to fulfil

their wildest aspirations, using the entrepreneurial skills and the new networks established at the event.”

Ms Wozzy Brewster OBE: Executive Producer, MMC Events Ltd

“I had the advantage of working with professionals when I was younger and it made a huge difference to my career. So, if I can pass on some of the knowledge that I have learnt over the years, hopefully it can help young people at the start of their careers.”

Frank Harper: Actor, Lock Stock Two Smoking Barrels, Football Factory,

The London 2012 Open Weekend, supported by BP, is a series of events across the country enabling access to excellence in the arts culture and sports and celebrating three years to go until the London 2012 Olympic Games.

INSPIRATION[®]09 joins hundreds of other London 2012 Open Weekend events – find out more at www.london2012.com/openweekend

Note for editors

The event is organised by The Midi Music Company Events Ltd in partnership with Millwall Community Sports Scheme, London Borough of Lewisham, Metropolitan Police, The Prince’s Trust, IRIE! Dance Theatre, Soccer Millionaire Mind Camp, Organically Modified and more.

The Midi Music Company Events Ltd is a wholly owned subsidiary of registered youth music charity The Midi Music Company which works to provide children and young people with the chance to be inspired and get into music and the creative industries.

Based in Deptford, the The Midi Music Company, under the leadership of Executive Director/Founder Wozzy Brewster OBE, has a successful 15-year track record of providing a wealth of opportunities for children and young people who may not have otherwise had the chance to explore their creativity.

For more details about the charity its work please visit www.themidimusiccompany.co.uk

For more information, quotes, interviews or photographs please contact: Martha Orbach, Communications Coordinator, The Midi Music Company, 77 Watsons Street, Deptford, SE8 4AU, 020 8694 6093, Martha@themidimusiccompany.co.uk